

COACHING DEVELOPMENT PROGRAM

BUILDING THE FOUNDATION

SERIES-THREE

CHARACTER, ACADEMICS & LEADERSHIP PROGRAM MODULE



THE BLUEPRINT

***i*-VERSION 2.9**

DURHAM WAR EAGLES



CHARACTER, ACADEMICS AND LEADERSHIP

INTRODUCTION AND OVERVIEW

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Introduction

Thank you for your interest in the Durham War Eagles C.A.L. Program. I regard our approach as not simply a step-by-step system, but as a philosophy. I also believe that the success of our Academic Program is due more to our coaches' commitment, rather than by only offering academic rewards. This overview of our program is a blueprint for our team. Though we have been successful with this blueprint, you may wish to make adjustments to the program to best fit your team or organization. I do not encourage anyone to simply follow what we do. I do encourage you to take some of the ideas presented here and make them your own. I also suggest that you brainstorm with your coaches, parents and especially your player's teachers as to how you can improve your own program. Again, I thank you for your interest and if I can be of any assistance, please do not hesitate to contact me.

Sincerely,

Dave Potter

Head Football Coach

Durham War Eagles

dmpotter@nc.rr.com

The Mission Statement

Our Mission Statement is below. Every organization should have one. As a head coach or commissioner of your organization, it is your responsibility to put in writing what your team stands for. A Mission Statement reflects what you believe. It tells everyone of your approach.

I believe that children who are taught correctly will be successful. When I began coaching, my top priority was for our kids to leave the program with more self-confidence than when they entered. We believe in winning. An athlete who is confident can win. A student who is confident will be successful. We believe that we can create that environment and we do so with a disciplined approach.

M I S S I O N S T A T E M E N T

Discipline

Dedication

Determination

The Durham War Eagles are dedicated to creating an environment of discipline, self-respect and success to aid in the academic, athletic and social success of our student-athletes.

In the information that follows, I will provide you with examples of our approach to aid “academic, athletic and social success.”

Our emphasis on academics is a philosophy.

Our emphasis on academics is also a regular part of our football practice. We deal with academics on our team as regularly as we deal with blocking and tackling. Through this, scholastic success becomes ingrained in our team's modus operandi. As a youth coach, you have an obligation to emphasize academic responsibility with your players. It is my belief that if you are a youth coach and you are not dealing with some aspect of your player's academics, then you have no business being a youth coach. We emphasize the importance of academic success; offer inducements to better serve their academic performance (such as our "Good News"), as well as honor them when they perform at a high standard. Some coaches may complain that they don't have time to deal with academia and that an academic emphasis is best left to the player's teachers—but coaches are teachers. Coaches may occasionally touch on the subject of getting "good grades," but often this is merely "lip service." Many youth coaches have, at one time or another, told their players to "make sure you work hard in school." However, does every youth coach reward their players when they do so, and does every youth coach emphasize academics in a direct manner? If not, they should.

Youth players are impressionable.

At the end of each season, players receive what they consider to be the Holy Grail; a football trophy from their coach. This is a highlight for the player at their end-of-season banquet. Players hear their coaches say, "Football is important." Players also hear their coaches say, "School is important." But what message is being sent to the child when he receives a trophy for having merely participated in football but doesn't receive a tangible reward for academic success? I believe the message that is sent is: "Football = Trophy," and "Academic Success = Nothing." By not rewarding your players for academic success, you're telling them that football is more important than school. After all, they got a trophy for playing football, but received nothing for academic success.

I began the Academic Hall of Fame Program in 2002.

I did so for two reasons: One was because Pop Warner Little Scholars, Inc. (the national organization in which I coach) recognizes scholastic success only for players at the Junior PeeWee division and older. In 2002, I was coaching at the younger Mitey-Mite division. Pop Warner offered nothing in the way of scholastic recognition for these young men. Secondly, I also realized that I had been harping to my players about the importance of academics. Yet, at the end of the season, we were rewarding them with trophies for only having played football.

How was I to respond to a player when he said, “Hey Coach! I got ‘Straight A’s!’” I could only offer, “That’s great! Congratulations! I’m proud of you.” However, I knew that if this child was having the same academic success at the Junior PeeWee division, he would be rewarded with citations from Pop Warner: a certificate honoring him, an “All-American Scholars Banquet” at Disney World and possibly even a financial scholarship. What was I offering him? Not much. A mere pat on the back and a few words of encouragement. Regardless of the age of a child, outstanding academic work should be recognized and rewarded. We decided to implement our own academic recognition system. For all our players who received “Straight A’s” during the scholastic quarter in which they played football for us, they would be inducted into the Durham Eagles Academic Hall of Fame.

The Certificate

Recognition consists of a framed, color certificate with their name on it that is presented to the player at our end-of-season banquet. The certificate is always framed because children can easily damage or lose the certificate. Framing it makes the certificate easier to keep, as well as making it more “official.” Being “inducted” also meant that their name would forever be on each successive certificate. Every inductee is listed on the certificate from each year. The message we want to send is one of great accomplishment. Once you’re inducted into the Academic Hall of Fame, you will always be a member.

The Trophy

They will also receive a 19-inch tall trophy with their name engraved on it. We have the player's name engraved on the base plate, along with our team name and the words "Academic Hall of Fame." Befitting its status, the trophy is taller than any other trophy we issue, including our conference championship trophy. The trophy is presented to them (by me) at their school with their parents, relatives, friends and classmates in attendance.

Classroom Presentation

Presenting the trophy in the classroom is easy to arrange with the school and our presentations last an average of fifteen minutes. The teachers that I have dealt with, in regards to this award, have always been thrilled for their student. Teachers have told me that they have *never* had a youth coach come to their classroom for any kind of awards presentation, much less an award for *academic achievement*. After the teacher introduces me to the class, I always start our presentation by telling the class why I am there. "I am here to make a special presentation to one of our players." I offer some background about our team and then begin discussing our player's accomplishments on the football field. Then I add that he was able to accomplish something more important than athletic success. He was able to maintain perfect academic standing while also playing football. I discuss the amount of time that is demanded of the player because of weekly practices, games and the length of our season. I add that while achieving "Straight A's" is a great accomplishment for anyone, it is an even greater achievement for *our* players because they have less available study time than the typical student. I break down our player's schedule and routine, so that his classmates understand just how much of his time is taken by "preparing, practicing and playing football." We close out our presentation by showing the class his trophy for playing football, his Academic Hall of Fame certificate and his Academic Hall of Fame trophy. There is always an audible gasp when the kids see all of the hardware, especially the size of the academic trophy, which, at 19-inches, is taller than our football championship trophy.

The DVD

We also videotape the academic presentation at their school and present it on DVD to the player's family. Music is added to the DVD soundtrack and we do our best to make it look like a professional and polished production. All of this is done at no charge and we provide the family with as many copies of the DVD as they like.

What to Present?

When I first came up with the idea for an award, I couldn't decide between the certificate or the trophy. I liked the idea of a framed certificate because I could customize what I wanted the certificate to say. On a certificate, I could define the importance of the award in print. There is little room on a trophy for much verbiage. However, kids like trophies and the bigger the trophy, the more likely it is to capture their attention. Nor could I decide where to make the presentation: at our team banquet or at his school. I realized that we could do both. By making one presentation at our banquet, it lets his teammates know about his academic success. By making a second presentation at his school, it lets his classmates know about his athletic success.

He is now considered a complete success in the eyes of all of his peers. By presenting this award at the school, it not only rewards the player in front of his classmates but it also shows every student in that classroom that academic excellence gets rewarded. You cannot plant a better seed than that. His classmates often ask questions regarding football and sometimes ask how and when they can play for us. For the presentation, I always make sure that I am dressed in team colors and wear our team jacket and hat. The kids must understand that you are that player's football coach and it is very important that you look the part. The trophy and certificate is initially displayed to our parents and players at our first Parent's Meeting at the beginning of each season. We explain the significance of the award, what it takes to earn it and when, where and how we present it.

A Demonstration of Success

In 2002, we had a team that consisted largely of students who were routinely average in the classroom. In 2003, after an aggressive push of this award, we had so many players working hard to be able to get the certificate, trophy and classroom presentation, that 14 of our 27 players became A-B students. Though we were delighted with the improvement, we hadn't accounted for the fact that while many players had made significant improvements in their grades, they still fell short of receiving the accolades reserved for Hall of Fame inductees. Not wanting to diminish their spirit, drive and accomplishment and also wanting to reward their hard work and commitment, we implemented the Durham Eagles Academic Honors certificate for those "A/B" players and made their presentations at our end-of-season banquet. Including our three Academic Hall of Fame inductees, we had 17 of our 27 players with averages of A/B or higher.

This was proof to me that our philosophy works.

Teacher's Packet

In 2002, a player narrowly missed out on making the Academic Hall of Fame when he received one B, in addition to his four other A's. (He missed out on getting his fifth A by *one point*.) His teacher had no knowledge of our Academic Hall of Fame, nor the Pop Warner Academic All-American Scholar's Program. Because of this, we decided to create a "Teacher's Packet" that explained our academic approach. I thought that if a teacher knew about our academic rewards that were available for their student, they wouldn't let him miss out by such a small degree. The packet would be distributed to each of our player's teachers. The teachers, now knowing about these awards could help inspire our players to stay on track so that they could earn the honor. In 2003, the player who narrowly missed the honor in 2002 had the same teacher. Now that she knew about the Academic Program, she worked even closer with him, he made "Straight A's" and he was inducted the following the 2003 season. I hadn't anticipated that this award would inspire teachers to work more closely with our players. This has become a win-win situation for everybody. Teacher's Packets are handed out to parents at our first Parent's Meeting so that they can distribute them to their son's teacher.

Setting Examples

The award also encourages the players who didn't receive academic awards to work harder. At the climax of our end-of-season banquet in 2003, when 17 of our 27 players were standing on stage holding their framed certificates for academic achievement, there were 10 players still sitting in the audience feeling pretty conspicuous. I'm sure they were looking to avoid that situation next season.

Say "Cheese"

At our banquet, we make sure to take a group picture of our academic award recipients. The picture is then submitted to the local newspaper and posted on our team website.

Disciplined Follow-up

I mentioned that our program is a philosophy. What I mean by "philosophy" is that we use a multitude of strategies to achieve academic success. In our Teacher's Packet, I give the teacher my contact information so that they can contact me quickly and conveniently regarding anything concerning my player. Many teachers appreciate getting additional help and realize that a child's coach is held in high esteem by the player. By teachers having access to me, I can help to quickly rectify any situation that may have taken place at school. For instance, if a player was involved in a classroom disturbance, the teacher can e-mail me. I check my e-mail before going to practice and already know what happened before I see our player that evening. At the beginning of practice, I will ask the player what happened at school. The player is always surprised that I already know about the incident. They now realize that school and football are *not* two *separate* worlds. If I determine the player is at fault, I can deal with his punishment immediately at that practice.

Visitation

In the Teacher's Packet, I let teachers know that I am available to visit my player's class. I have arranged appointments where I have been able to eat lunch with a player and his class at school. I have been asked to sit in on parent/teacher meetings and, in some unfortunate cases, have even been asked by a parent to attend the meetings for them. I have also been invited to visit a player's class and even read them a short story. While story telling and lunches are fun, by visiting a player in his classroom you have ventured into a world where he never expected to see you. He knows his coach not only cares about him, but that his coach can appear anywhere at any time.

The Tuesday Night Phone Call

We practice football on Monday, Wednesday and Thursday nights. On Tuesday night, each week during football season, our coaching staff will call each player at home and talk to him and his parent (or guardian) about his schoolwork, household responsibilities and deportment. The phone calls go a long way in developing trust, communication and a positive relationship between your coaches, players and parents. This lets them know that we're watching and concerned. I have an electronic spreadsheet that is sent to each coach with the names of four or five players on the team, with their contact information and name of their parent or guardian. We divide the number of players on our roster equally amongst all of our coaches. In 2007, we had 28 players and six coaches. Four coaches were assigned five players and two coaches were assigned four players. After each player is called and the various categories (homework, staying "on point" in school, behavior, and miscellaneous issues at home) are discussed with the player, our coaches ask to speak with the parent (or guardian) to confirm the information. During the first two or three weeks of the season, the phone calls tend to be brief. However, as the season progresses, the relationship between coach, player and parent develops. Information is gathered that might otherwise be overlooked. How many times have you found out at the last minute that a certain player wouldn't be at Saturday's game? These phone calls have a tendency to reveal information like that much sooner. It is also important to be able to find out what's going on at home behind the scenes. Through these calls, parents reveal information (both good and bad) that we might otherwise not find out about. If the information is bad, we attempt step in and help solve the dilemma. If the information is good, then it becomes info we can share at our next "Good News" session.

Good News

We encourage our players to bring us “Good News;” that is, good reports, papers and grades from school. At the end of practice they might produce a test score, homework or other paper they received a good grade on. At the beginning of practice, players will put their paper(s) in a box we have designated for such a purpose. At the end of practice, we bring out this box and retrieve the paperwork. All of our players want to compete to be the best. Kids are naturally competitive, but many don’t think of academics as a competitive situation. We encourage our players to think of school as a competitive arena. If a player brings me a “94” on a test paper, I challenge the rest of our players to bring me an even higher grade. “Good News” has developed into a remarkably competitive part of our practice. When a player gives me a school paper in which he received a top score, we share that with the team, making a big deal out of it. I challenge the other players to see who can top this player’s score. Scores of “100” are topped by players who start doing “extra credit” to be able to get even higher scores. Grades of “100” are topped by scores of “105,” “110,” “115,” etc. because kids get their teacher to give them “extra credit” opportunities. This makes for a breeding ground of competitiveness. Our players are constantly looking to top each other on who can be the best academically. The competitive atmosphere develops our player’s confidence, self-esteem, desire to compete and these factors all find their way onto the football field. By stirring their competitive instincts in the academic arena, it enhances their competitive instincts on the football field. Players become competitive to win; at anything. When coaches ask me what I do to get our kids to play so competitively, I tell them “we’re strong in the classroom” meaning “we compete academically.” Stirring the competitive pot with your kids is easy. After stirring the pot, you only need to point them in the direction you want them to excel. We also use “Good News” to see if players have a story to tell about how they demonstrated good citizenship, i.e., how they helped a neighbor carry in their groceries, “helped clean the house, without even being asked,” etc. This is what we call “Good News” and it’s a great way to close out practice.

Word of the Week

One night per week, we’ll substitute “Word of the Week,” in place of our “Good News.” “Word of the Week” was inspired through my association with the N.F.L. / J.P.D. program where life skills are discussed with the team. In it, such topics as “teamwork,” “leadership,” “sportsmanship,” “perseverance” and “responsibility” are discussed and examples are provided by the coaches and players.

Meet & Greet

Part of developing a child's self-confidence comes from teaching him how to behave in social situations. Usually, children are far more comfortable dealing with each other in social situations, than they are with adults. It's important for players know how to speak up, introduce themselves and shake hands with adults. Often children will mumble, look down at the ground or won't use a firm handshake when dealing with adults. We teach our players these skills. We call this drill, "Meet & Greet." We make it a competitive drill, seeing which player can introduce himself the best. We point out the strength and weakness of each player's performance. Our criteria are based on eye contact, a firm handshake and their ability to speak up clearly. After some initial shyness is overcome, this drill becomes as competitive and fun as any drill we do.

At each game, we can then use the byproduct of this drill to test out on our competition. Before each game, I choose three players to go over to our opponent's coaching staff and have them introduce themselves. We choose three or four different players every week so that everyone has an opportunity. We call it, "Welcoming the competition."

Black Lion Award

Every year, we choose one player to receive the Black Lion Award. This award was established by Coach Hugh Wyatt in memory of Major Don Holleder, a former West Point All-American who was killed in Vietnam. The award goes to the player who personifies team play, "*who best exemplifies the character of Don Holleder: leadership, courage, devotion to duty, self-sacrifice, and – above all – an unselfish concern for the team ahead of himself.*" It is not a "Most Valuable Player" award and thus is an award that any player on the team can earn. A player must be nominated and his name, as well as his accomplishments must be submitted to the Black Lions review board. If the nomination is accepted, the player will receive an authentic Black Lions patch and a certificate signed by Brigadier General Jim Shelton, USA (Ret.) For more information about this award, go to www.coachwyatt.com/blacklionhomepage.htm

Your Commitment

How simple all of this is. While some of what we do can take additional time, how committed are you to your players? It requires no extra time at practice. “Good News” and “Meet & Greet” are simply other competitive drills. How you decide to fill your practice time is up to you. You can make excuses as to why you don’t have the time to emphasize academics, or you can integrate it seamlessly into your program. Academic emphasis doesn’t take away from your team’s “football” practice. It enhances their competitiveness. We’ve won 68 of our last 70 conference games, seven conference championships and have gone undefeated six times.

Dollars and Sense

As for cost, our certificates are printed from a computer with a color printer. They’re framed with an inexpensive frame from a discount store. The trophies aren’t cheap, but then how many kids on your team are making “Straight A’s”? Whatever the number, I’ll bet it’s not enough to put your team in the red. Blank DVDs can be found for as little as 50 cents each. Their plastic case costs \$1.00.

Handing the Ball to Officials

Our players are taught from their very first practice that they never flip or toss the ball to an official or coach. Handing the ball to the official not only expedites play, but is also a sign of respect by having the player acknowledge the official at the end of each play.

Back Home Box Foundation

The “Back Home Box Foundation” was founded in 2007 in Raleigh, North Carolina. They accept dry goods, board games, and other “back home items,” as well as letters from home to ship to the men and women in America’s Armed Forces. The goal of the Back Home Box Foundation is to boost the morale and support of our soldiers serving in Iraq and Afghanistan.

Players are asked to donate one item. The War Eagles box the items and take them to Raleigh for shipping. We ask that each player to write a note to be enclosed with their item. I also print out some letters from the Back Home Box Foundation website (written by soldiers who express their appreciation for the items sent) and read them to the team so that the players can understand how much their acts of generosity are appreciated. An example of a letter follows:

“I just wanted to let you know that I received 2 boxes that your organization sent to Balad, Iraq. The goodies inside were distributed and much appreciated. The cards from the kids and the extra supplies sent remind us why we are all out here. Not sure how you got my info, or if it was just luck that a box from NC folks found its way to me. I graduated from Jacksonville High School, Jacksonville, NC and then East Carolina University in Greenville, NC, and have been trying hard to get back to an AF base in the state, as I miss friends, family, and a bunch of other things in NC. Thanks again for this outstanding effort. The support is much appreciated!”
www.backhomeboxfoundation.com

Our Commitment

Our coaching staff makes a commitment to every player on our team. We are committed to seeing that each player reaches his ultimate potential. Lofty goals? Sure. Unreachable? Hardly. When players sign up to play for us, the first piece of paper I look at is their report card. When a parent asks me about their son playing for us, usually the first question I ask is in regards to his academics. A report card tells me a great deal about the young man. It says where he is strong. It says where he needs assistance or inspiration. It tells us how driven, committed and mature he is. We make it clear to every parent and player that we are all about success, and that success extends deep into the classroom. This program simply will not tolerate lackluster effort, a poor attitude or ill manners. We have a “No Grades – No Play” policy that extends to effort, attitude and deportment.

Chuck Priefer

Former Detroit Lions assistant coach Chuck Priefer made one of my favorite quotes. He said, “It’s not important that you are the greatest coach in the world. What matters is that you are trying to be.” We can apply the same to academics. It matters less to me whether our players are the greatest students in the world. However, what matters is that they are trying to be.

The Competitive Edge

Lest anyone think that an emphasis on academics will make your team soft and uncompetitive on the field, we’ve won five conference championships after instituting this program. It enhances the competitive nature of our team. As I said before, if you aren’t including an academic focus, then you shouldn’t be teaching youth sports at all.

Dave Potter

Head Coach

Durham War Eagles



The Checklist

Below you will find examples of:

The Academic Hall of Fame Certificate

The Academic Honors Certificate

The Teacher's Packet

The Player's Contact Sheet for "The Tuesday Night Phone Call"

DURHAM WAR EAGLES



A C A D E M I C H A L L O F F A M E

INDUCTEES

2002

JACOB JACOBS
BRANDON JONES
MICHAEL MORKEN

2003

CHRISTOPHER GEORGE CARSON
MICHAEL MORKEN
ALEX RABURN

2004

RODNEY FOLZ
GRIER JOHNSON
MICHAEL MORKEN
ALEX RABURN

2005

JOHN BROWN
CHARLES BUSH
WYNTON DAVIS
QUAY GILMORE
MARSHALL LEWIS
TREY LUCAS
WESLYN MALONEY
JOHNNIE TABRON
DUNCAN WHINNA

2006

JAVARUS BROWN
JASON BUNCH

2007

JOHN BROWN
JASON BUNCH
ANDREW MIMS
STEVEN OAKLEY

**THE DURHAM WAR EAGLES ACADEMIC HALL OF FAME HONORS
STUDENT ATHLETES WHO HAVE ACHIEVED A PERFECT
ACADEMIC RECORD WHILE PLAYING FOOTBALL FOR THE
DURHAM WAR EAGLES. THIS IS THE HIGHEST HONOR AWARDED
TO A DURHAM WAR EAGLE.**

DURHAM WAR EAGLES



A C A D E M I C
H O N O R S A W A R D

PRESENTED TO

BRANDON
BROWN

THE 2007 DURHAM WAR EAGLES ACADEMIC HONORS AWARD
IS PRESENTED TO STUDENT ATHLETES WHO HAVE ACHIEVED AN
EXCELLENT ACADEMIC RECORD WHILE PLAYING FOOTBALL FOR
THE DURHAM WAR EAGLES.

FROM THE OFFICE OF THE
DURHAM WAR EAGLES

4206 BRYNWOOD AVENUE DURHAM, NORTH CAROLINA 27713-8174 (919) 765-0862



2000 CONSOLIDATED FOOTBALL FEDERATION CHAMPIONS
2001 CONSOLIDATED FOOTBALL FEDERATION CHAMPIONS
2002 CONSOLIDATED FOOTBALL FEDERATION CHAMPIONS
2003 CONSOLIDATED FOOTBALL FEDERATION CHAMPIONS
2004 CONSOLIDATED FOOTBALL FEDERATION CHAMPIONS
2006 CONSOLIDATED FOOTBALL FEDERATION CHAMPIONS
2007 CONSOLIDATED FOOTBALL FEDERATION CHAMPIONS

TEACHER'S INFORMATION PACKET

Hello! My name is Dave Potter and I am the head coach of the Durham War Eagles. We are a "Pop Warner" youth football team here in Durham. Your student, < *Insert Name Here* > plays for our team. The Durham Eagles Athletic Association places a great emphasis on the academic success of our players and our approach to academics plays a big role in our program.

The Durham Eagles, as well as Pop Warner offer academic rewards for players who excel in the classroom. Players who receive "Straight A's" through the *scholastic quarter* in which they play football for us will be inducted into the "Durham War Eagles Academic Hall of Fame." They will receive a framed, color certificate with their name on it. The certificate will be presented to them at our end-of-season banquet. They will also receive a trophy with their name engraved on it. We would like to present this trophy to them at their school, in your classroom with their parents and classmates in attendance. Players who receive A's and B's will receive a framed Academic Honors certificate. This certificate will also be presented to them at our end-of season banquet. In addition, Pop Warner also offers academic recognition for superior scholastic performance. The "Pop Warner Academic All-American Scholar Program" awards students who are currently in Grade 5 or higher, and have a 96% grade point average, or better for the entire school year. The criteria for this award involve not only the grade point average, but also additional scholastic achievements (Honor Roll, Honor Society, Gifted or AP Courses, school awards, etc.) and other activities. Activities such as student government, publications, school clubs, band, as well as Boy Scouts and service clubs are also taken into consideration for "Academic All-American" status. Players who achieve this honor will receive a congratulatory letter from Pop Warner, a Certificate of Achievement and will also have the opportunity to attend the "National All-American Scholars Banquet" held in Orlando, Florida at Disneyworld. Please make your student aware of these opportunities and encourage them to volunteer for extracurricular activities. At the close of each practice, our players share with the team any schoolwork in which they've received high grades. We call this session "Good News." In this competitive environment, our players are always looking to top each others' scores, so I'm hopeful that you'll provide them with extra-credit opportunities so that they can achieve the highest scores possible. We have very high expectations of our players in regards to not only their academics, but their deportment, as well. Our players are made aware that leadership; proper behavior and classroom etiquette are demands that we make of them. I am available for you and am glad to make a classroom visit, if need be. If I can be of any service to you in regards to our players, please do not hesitate to let me know. My contact information is below.

Thank you!

Sincerely,
Dave Potter
Head Coach
Durham War Eagles
(h) 765-0862
(c) 698-2188
dmpotter@nc.rr.com
www.DurhamWarEagles.com

Durham WAR Eagles Coaching Staff

VINCE BYNUM

PENN CLARK

MURRAY GARROTT

SHAWN HANCOCK

DAVE POTTER

JUSTIN STARKS

EXCELLENCE THROUGH COMMITMENT

Coach Dave Potter

Date--

HOMEWORK

CLASSWORK

HOUSEHOLD
RESPONSIBILITIES

BEHAVIOR

REMARKS/NOTES

Player's Name

Edward Merritt

699-1269--Albert (Dad)

555-1234--Ms. Teacher

teacher @ dps.net

Lamar Henry

681-0126--Robin (Mom)

555-1239--Mr. Teacher

teacher @ dps.net

Jeron Henson

572-1448--John or Nadia (Parents)

555-1240--Ms. Teacher

teacher @ dps.net

Charles Johnson

596-8457--LaRece (Grandmother)

555-1244--Mr. Teacher

teacher @ dps.net

About Coach Potter



Dave Potter--Head Coach

Twelve years with the Durham Eagles Athletic Association.

Ten years as Head Coach.

Consolidated Football Federation Championships in 2000, 2001, 2002, 2003, 2004, 2006, 2007.

Ranked Pop Warner "Top 16" in the nation in 2003, 2004 and 2007.

American Red Cross certification in First Aid Basics.

American Red Cross certification in Child Cardiopulmonary Resuscitation.

2008 Youth Football USA National Coaches Certification.

National Center for Sports Safety Certificate of Completion in "PREPARE."

Member of "P.E.4Life."

Member of the "Fellowship of Christian Athletes."

Member of the "National Youth Sports Coaches Association."

Member of the "National Federation of State High School Associations."

Member of the "National Football Foundation and College Football Hall of Fame, Inc."

Founding member of the "Youth Football Coaches Association."

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AN EAGLES NEST INFOPACK
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